

TALK THAT MOVES THE NEEDLE



The Conversation of YOUR Life. Local. Relevant. Digital.



Autumn/Winter 2018-2019 Marketing Opportunities

2901 East Alejo Road | Palm Springs, CA 92262 | www.ihubradio.com | advertise@ihubradio.com | (760) 933-4482

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The iHub Radio Difference

There is only one media service in the Coachella Valley that is LOCAL around the clock with spoken word entertainment and information. iHub Radio is the region's only HOMEGROWN news/talk outlet.

With more than two dozen unique programs spanning the schedule 24/7 and hosted by people who live here, raise families here, do business here, and relax here, iHub Radio takes pride in being the area's most RELATABLE platform.

Spoken word content is a potent force for product awareness. The impact of someone recommending a great restaurant, or sharing a mind-blowing customer

service experience is far more likely to generate new business when the personality talking about that product or service has an ongoing 1:1 connection with the listener.

Put the power of local influencers to work and drive your company's message home to loyal and interested iHub Radio listeners. **In the first few months of iHub Radio's operations (May/June/July 2018), the weekly Unique Listener audience average was 17,414 with an average daily cume of 7,623 persons with multiple listening occasions.**

This matches or exceeds traditional news/talk radio stations audience estimates in the Palm Springs market.



The Power of iHub Radio's Word-of-Mouth

Powerful storytelling is the key to successful spoken word content today. Across the schedule all week long, iHub Radio has built the preeminent team of local talk show hosts assembled in the Coachella Valley.

Whether leading a discussion about current events, sharing expertise and insight on a facet of life or lifestyle, or engaging listeners to patronize a business, we know how to make the connection.



Our signal is mightier than a million watts and we are everywhere there's access to the Internet. In the home. In the car. In the business environment.

Whether using a mobile device, a computer, or smart speakers, access is easy and iHub Radio is both agile and accountable with real time access to listening data. There's no waiting six months for a ratings "report card" as AM & FM stations must do.



Serving A Unique Audience Year 'Round

Tailored for audiences across the Coachella Valley, iHubRadio also makes a connection with *snowbirds* who spend a part of each year in our ideal climate.

Many of our Northern part-time residents and frequent visitors maintain their connection to what's happening in their winter getaway through streaming media options. We get that, and we understand the importance of helping businesses and organizations stay top-of-mind with the tens of

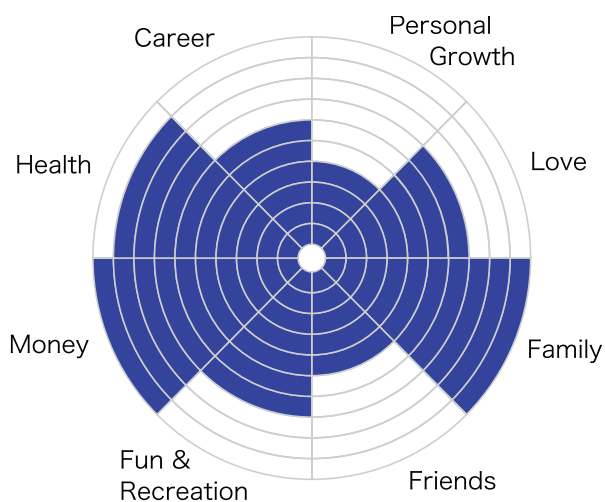


thousands who will flock back to the desert when they begin to feel that chill in the air.

The consistent means of connecting at home or away is habit-forming, deeply personal, and beneficial to advertisers.

iHub Radio Signal Pattern

Traditional broadcasters show you how much ground they cover from the sky. We prefer to see things as the audience does and focus our signal on what is relevant to the lives of our listeners.



iHub Radio gives local business the most innovative and disruptive opportunity to connect with the area's best consumers. The level of personal engagement with an audience that does not listen passively, but with shared interests and passion, makes this platform the most impressionable local branding voice in the Coachella Valley.

You can't put iHub Radio in the same box as the other news/talk outlets. They have local transmitters but most shows are syndicated and minus local influence. Our platform may be global but our hosts are your neighbors and customers. Think different!

Sweep Up Great Value With Ground Floor Opportunity!

Become an **Inaugural Advertiser** on iHub Radio during our first quarter and enjoy great savings for years to come. Whether you opt for Sponsorship or a Run of

Schedule spot package, **your rates are locked in** for as long as you continue to advertise each month for the next **three years**. You'll benefit from the greatest

advertising value in the market and you won't find a platform that is more accountable when it comes to delivering **real audience numbers** and customers.

MAJOR SPONSORSHIPS

iHub Radio Studio Naming Rights

The Studio Naming Rights Sponsor is the marquee branding opportunity for one business to be associated with every program on the platform on an annual basis.

In addition to multiple identity insertions in each hour of content, this sponsor will have visual brand presence on the iHubRadio.com website, in social media content, and on all video content produced in the iHub Radio studios, as well as a schedule of commercial advertising each week and promos each day.

Annual Branding Impressions

8,760
35,040
3,085
1,095
1,020
24/7
750+

Top-of-Hour Station IDs
In-Segment Brand IDs
60-second Ads (minimum)
30-second Promos (minimum)
Video Product Placement/Lower 3rd ID (minimum)
Top-of-Site Linked Branding on iHubRadio.com
Social Media Post ID's (minimum)

Value: \$185,000

Inaugural Price: \$132,000 (\$11,000/mo)

(minimum values may be increased as the Studio Naming Rights Sponsor will have highest priority to fill unsold or unused inventory and social content.)

iHub Radio Newsroom Sponsor

Only iHub Radio will reliably deliver a newscast at the top and bottom of every hour 24/7/365 with primary emphasis on stories from throughout the Desert Cities and the State of California.

The iHub Radio Newsroom Sponsor will be identified at the beginning of each news update with an audio billboard. The brand will also be visible in all Website and Social Media news posts and includes a schedule of both ads and promos every week for the term of the sponsorship.

Annual Branding Impressions

17,520
2,190
1,095
730+
24/7
2,190

Opening Billboards
60-second Ads (minimum)
30-second Promos (minimum)
Video Social Newscasts Lower 3rd ID (minimum)
Linked Branding on iHubRadio.com News Pages
Social Media News Story Post ID's (minimum)

Value: \$72,000

Inaugural Price: \$52,000 (\$4,350/mo)

(minimum values may be increased as the Newsroom Sponsor will have priority over ROS advertising to fill unsold or unused inventory and social content.)

iHub Radio Weather Center Sponsor

A minimum of two times per hour 24/7/365, iHub Radio will update the audience on the weather forecast with additional updates as warranted by extreme conditions and weather-related events.

The iHub Radio Weather Center Sponsor will be identified at the beginning of each forecast with an audio billboard. The brand will also be visible in all Website and Social Media weather posts and includes a schedule of both ads and promos every week for the term of the sponsorship.

Annual Branding Impressions

17,520
2,190
1,095
730+
24/7
1,095

Opening Billboards
30-second Ads (minimum)
30-second Promos (minimum)
Video Social Forecast Lower 3rd ID (minimum)
Linked Branding on iHubRadio.com Weather Page
Social Media Weather Post ID's (minimum)

Value: \$54,000

Inaugural Price: \$45,000 (\$3,750/mo)

(minimum values may be increased as the Weather Center Sponsor will have priority over ROS advertising to fill unsold or unused inventory.)

the TEAM



Mike Livingston Show

7 to 10 am

Raised in the Coachella Valley, Mike is the lead-off hitter and lifelong native to the region. He's discussing current events and warming up the day with a mix of conversation with local newsmakers and people actively making the desert a great place to live. The *Mike Livingston Show* will also have plenty of laughter and fodder to arm listeners for interesting water cooler talk all day long.



Laura Meeks Show

10 to 11 am

Life is a series of transitions. From being single to getting hitched, employed to out-of-work, career-driven to retirement, young to free-spirited, liberal to conservative, parent to grandparent and so on. It's just part of the human experience. Laura Meeks and her daughter Shellie present a daily one-hour forum coaching people to be the best that they can be, clearing the hurdles, and accomplishing goals.



That's Life with Anita Rufus

Tues-Fri, 11 am to 12 pm

Sometimes, you just need a friend. Others, you need a swift boot in the pants ... but from the soft-toed slipper of a no-nonsense host with a heart and head filled with empathy and practical solutions to the problems that we face in day-to-day life. Anita Rufus tackles them like a best friend you call upon for advice and a spirit boost.



Shield of Dreams Broadcast Ministry

12 to 1 pm

Produced by the SoCal Coyotes football organization, each weekday features a unique focus. Monday: *The Howl & Prowl Coach's Show*; Tuesday: *The Coachella Sports & Entertainment Report*; Wednesday: *The Mike & Jake SWATFit Power Hour*; Thursday: *Defend the Shield: Faith, Family, Football and Your Future* with J David Miller; Friday: *Game Ready Players, Life Ready Men - Players of the Week* with Super Bowl Champion Tom Flores.



Marvin Alvarez Show

1 to 3 pm

Like father, like son? Well, not necessarily. Two generations and perspectives of life in the Coachella Valley. Marvin Sr. immigrated from Guatemala and eventually became a citizen. Marvin Jr. was born in the USA. Together, they see the world and this community through a different lens than any other talk show hosts in town.



Russ Betts Show

3 to 4 pm

As a City Councilman in Desert Hot Springs, Russ is plugged in to what's happening around the region sitting on boards and committees, and encouraging desert dwellers to be aware and engaged in their city's priorities. The *Russ Betts Show* is an inspirational course in Civics and fascinating conversations with community leaders, business people, and others working to make the Valley all that it can be.



McMullen & Friends

4 to 6 pm

He's a fierce advocate for freedom of expression. iHub Radio founder John McMullen has been working in spoken word radio since he left high school more than three decades ago and brings his vast curiosity and passion for talking about everyday life topics and current events with people from all walks of life to this daily two hour forum. Everything is on the table and out in the open on McMullen & Friends.



iHub Radio Rewind

6 to 7 pm

Each weekend, iHub Radio features a series of informational and entertainment programs fueled by lifestyle interests in the Desert Cities. Each weekday features a different encore. Monday: *Conversations with Charlie Dyer*; Tuesday: *Time To Prosper* with Joe Wallace; Wednesday: *Pop City* with Bobbie Eakes & Melissa Neiderman; Thursday: *Flix & Picks* with Brayan Mendoza; and, Friday: *The Culture Corner* with Bonnie Gilgallon.



Jeremy & Noelle

7 to 9 pm

The last thing people want to think about after a long day at work or school, or out on the golf course or tennis court, is all the typical talk radio craziness of hardcore politics and who's doing what to whom. Jeremy & Noelle offer up an entertaining two hour antidote to all the day's noise and seriousness with a lively virtual cocktail party that you're invited to each weeknight. It's fun and games, not anger and blame!

the TEAM



SATURDAY PROGRAMMING

Conversations with Charlie Dyer

7 to 8 am

Frequently able to draw thought-provoking and insightful responses rarely achieved by most talk show hosts, Charlie Dyer brings his extraordinary interviewing skills back to the Coachella Valley with *Conversations*. Listeners hear fascinating discussion with people from all walks of life including authors, experts, scientists, entertainers, and community leaders. It's like attending the TED Conference for free.

BreakFree with Jeremy Roos

8 to 9 am

Todd Bianco has had a long-term love affair with automobiles. American and Foreign Cars alike, his passion to talk about newcomers and classic vehicles has long been chronicled on the popular website ACarIsNotARefrigerator.com. Now, Todd brings that passion to spoken word with *All Revved Up*, and will discuss the latest automotive industry news as well as engage with industry experts and fellow enthusiasts.

All Revved Up with Todd Bianco

9 to 10 am

Todd Bianco has had a long-term love affair with automobiles. American and Foreign Cars alike, his passion to talk about newcomers and classic vehicles has long been chronicled on the popular website ACarIsNotARefrigerator.com. Now, Todd brings that passion to spoken word with *All Revved Up*, and will discuss the latest automotive industry news as well as engage with industry experts and fellow enthusiasts.

John Callahan Show

10 to 11 am

As a daytime and primetime drama actor throughout much of his career, there are few things unimaginable in the mind of John Callahan. But, he has a lot to say about what's going on in the real world that affects the day to day life of people living in and beyond the Coachella Valley. Every weekend, John brings his common-sense perspective to the iHub Radio audience in a fast, furious and fun forum.

Pop City with Bobbie Eakes & Melissa Neiderman

11 am to 12 pm

Just what is it that attracts so many people to the Greater Palm Springs area? Bobbie and Melissa will touch on just about every topic that molds the Coachella Valley into the stunning and exciting place to be seen in! From art, music, fashion and celebrity sightings to new and old businesses, real estate, non-profits, healthcare and education, they'll lead a dynamic discussion with informative guests.

Jan's Kitchen with Jan Boydstun

12 to 1 pm

Known as the Coachella Valley's 'Gadget Gal,' Jan Boydstun has been making a lot more than delicious treats in her Indian Wells Kitchen Kitchen show. Each weekend, area chefs and community movers and shakers will drop into *Jan's Kitchen* for fun and lively conversation about food, beverage and events important to residents and visitors in our sunny oasis.

Flix & Picks with Brayan Mendoza

1 to 2 pm

In the age of Netflix and Amazon Prime, there's more competition than ever for your entertainment buck. Film history student and movie enthusiast Brayan Mendoza brings his love of celluloid to iHub Radio with *Flix & Picks*, featuring film reviews and recommendations for choices on both the big silver screen and the small blue screen, and interviews with filmmakers, actors and fellow motion picture lovers!

Anita Rufus Show

2 to 4 pm

For more than a decade, Anita Rufus has been an unwavering advocate for fairness, equality, and human dignity. Often times politics turns bloody in the media, but this award-winning talk show host has earned the respect of those she shares perspective with from both the Left and the Right. Her *Lovable Liberal* nickname represents the thoughtful and civil tone she brings to discussion about public policy.

American 420 with Ana & Davin

4 to 5 pm

Ana and Davin Fesmire are joined by a cadre of cannabis aficionados and experts to talk about the world's most popular weed. *American 420* is the first weekly audio magazine format program that goes in-depth on public policy, legalization efforts, and interviews with people in the industry. Plus, there's features about cannabis and tourism, spirituality, cooking, healthcare, entertainment, and strain reviews.

the TEAM



SATURDAY PROGRAMMING

The Fantasy Warlock with Jimmy Francisco

5 to 7 pm

With more than 50 million people active in Fantasy Sports in the U.S. and Canada, there's no doubt that this hobby is a game of skill. And, there is no better source in the Coachella Valley to help participants compete and win against fellow sports fans than iHub Radio's Fantasy Warlock. Jimmy Francisco is one of the desert's premiere experts.

Shenanigans with Bossi & 'Britches

7 to 9 pm

Fun and Games. It doesn't get much more complicated than that. Every Saturday (with an encore on Sunday evenings at the same time), school teacher by day-turned comedian after dark Kris Bossi and her bestie Johnny Sugarbritches engage comics, community personalities and everyday Joe's and Jill's to play in their sandbox of good humor and...Shenanigans. It's two hours of laughter, pranks and contests.

SUNDAY PROGRAMMING

El Molcajete with Marvin Alvarez

7 to 9 am

El Molcajete is iHub Radio's only weekly two-hour Spanish language current events, news and interview program. Hosted by Marvin Alvarez, a well-established personality in local Hispanic media, the program will delve into topical discussions responsive to community concerns and activities. Guests will range from elected officials to business owners, community activists to educators and social service providers.

HOA Today with Mike Livingston

9 to 10 am

With thousands of households across hundreds of homeowners associations in the Desert Cities, host Mike Livingston talks with people in the industry and those who provide support services to associations and residents across the Valley, plus answers listeners questions on issues relevant to living in these communities.

Time To Prosper with Joe Wallace

10 to 11 am

The Coachella Valley is poised to become a 21st century economic powerhouse. But, how do we get there? What does it take to grow education and great paying professional opportunities? Entrepreneurs and Innovators are a big part of our future. Joe Wallace of the Coachella Valley Economic Partnership hosts *Time To Prosper*, focusing weekly on helping businesses and the regions workforce to succeed.

The Culture Corner with Bonnie Gilgallon

11 am to 12 pm

From Idyllwild to Coachella, Joshua Tree to the Salton Sea, there is a vibrant arts and entertainment scene in the Southern California desert and adjacent communities. Our resident Palm Springs Walk of Stars recipient Bonnie Gilgallon brings together those active in the scene to talk about all there is to see, hear and do from exhibitions to concerts to live theatre and festivals.

The Good Life with Kate Zenna

12 to 1 pm & Mondays 11 am to 12 pm

Host Kate Zenna explores what it means to be living The Good Life in an hour-long show each weekend that reminds us if we want to live that way, we must set our minds to do so on a daily basis. The successful Hollywood actor, coach, author and musician focuses on all aspects of life from physical, mental, spiritual, emotional, financial and career health to personal and professional relationships.

A Good Fit with Ted Guice

1 to 2 pm

One of the most in-demand personal trainers in the Coachella Valley brings his fitness and nutrition expertise to the iHub Radio Sunday Wellness line-up each week. Ted Guice, whose G Force Workout is the talk of the town, talks about getting in-shape and staying fit for life on A Good Fit. He'll be joined by a number of other health-conscious experts and interact with listeners.

Jeff Hocker Show

2 to 4 pm

Along with guests, Jeff Hocker will share methods and techniques on ways to take care of your physical, mental and emotional self. From how to improve and make smart, healthy choices in your home and work environments to helping local communities capture and sustain a more health conscious lifestyle, the Jeff Hocker Show will tackle topics from Aging to Chiropractic to Food Allergies to Massage to Skin Care.

WEEKDAY SHOW SPONSORSHIPS & REMOTES

Title Sponsor

Your business can become synonymous with a specific program on iHub Radio as the program's Title Sponsor.

Title Sponsorship is available for a minimum of 6 Months

In addition to being identified in all show-specific audio imaging which airs every time an individual segment of the program begins, the host will verbally identify the Title Sponsor at least two additional times per hour.

The Title Sponsor is also visually present in all Promos, Podcasts, Social Media, and Video Content.

Semi-Annual Branding Impressions

<u>1 Hr</u>	<u>2 Hr</u>	
780	1,560	In-Segment Brand IDs
130	260	30-second Ads <i>(minimum)</i>
260	260	30-second Promos <i>(minimum)</i>
50	50	Video Product Placement/Lower 3rd ID
24/7	24/7	Branding on Show Web Page
260+	260+	Social Media Post ID's <i>(minimum)</i>

1 Hour Show Value: \$7,500.00

Inaugural Price: \$6,000.00 (\$1000.00/month)

2 Hr Show Value: \$12,000.00

Inaugural Price: \$9,600.00 (\$1,600.00/month)

Remote Broadcast Event

Put the power of personality to work on your turf! iHub Radio offers remote broadcasts from your business, organization or event on a one-time or recurring basis.

Our talent will bring the show to your location and in addition to one 60-second ad during each hour of the program, will include a minimum of eight promotional mentions of the show being on-site along with conducting interviews and profiling the business/organization/event.

* subject to broadband access for transmission

Segment Sponsor

Reach listeners each day at the same time and make a lasting impression with a Segment Sponsorship on weekday programs.

Segment Sponsors receive 20-second Billboard preceding the sponsored segment with a 30- or 60-second advertisement in the first immediate adjacency to the end of that segment.

For two-hour programs, a single advertiser may sponsor a maximum of one segment in each hour of the show.

Available for a minimum term of six months.

Semi-Annual Branding Impressions

130	Pre-Segment 20-Second Billboards
130	30-second or 60-second Ads
24/7	Branding on Show Web Page

:30 Second Spot with Billboard Value: \$2,500.00

Inaugural Price: \$1,950.00 (\$325.00/month)

:60 Spot with Billboard Value: \$3,250.00

Inaugural Price: \$2,700.00 (\$450.00/month)

Per Event Benefits & Pricing

<u>1 Hr</u>	<u>2 Hr</u>	
8	16	In-Segment Brand Identification
1	2	60-second Ads
20	20	30-second Promos
2	2	Video Product Placement/Lower 3rd ID
Rotating Ad		Branding on Show Web Page
10	10	Social Media Post ID's
1	2	Organization Profile / Interview Segment

1 Hour Show Value: \$400.00

Inaugural Price: \$300.00

2 Hour Show Value: \$700.00

Inaugural Price: \$500.00

WEEKEND SHOW SPONSORSHIPS

Title Sponsor

Connect your business with the power of niche content by co-branding as the Title Sponsor of lifestyle-driven programming on iHub Radio!

Title Sponsorship is available for a minimum of 6 Months

Saturday and Sunday shows give advertisers a unique opportunity to match their products and services with targeted audiences who listen because of unique and shared interests ranging from Automotive to Restaurants, Film to Fitness, Entrepreneurship to Wellness, Cannabis to Community Service. These programs give marketers the ability to narrowcast their message from A to Z.

In addition to being identified in all show-specific audio imaging which airs every time an individual segment of the program begins, the host will verbally identify the Title Sponsor at least two additional times per hour.

The Title Sponsor is also visually present in all Promos, Podcasts, Social Media, and Video Content.

Semi-Annual Branding Impressions

<u>1 Hr</u>	<u>2 Hr</u>	
156	312	In-Segment Brand IDs
26	52	60-second Ads (minimum)
52	52	30-second Promos (minimum)
Rotating Ad		Branding on Show Web Page
26	26	Social Media Post ID's

1 Hour Show Value: \$1,950.00

Inaugural Price: \$1,250.00 (\$325.00/month)

2 Hr Show Value: \$3,250.00

Inaugural Price: \$2,250.00 (\$375.00/month)

Segment Sponsor

As a Weekend Segment Sponsor, you'll reach listeners like clockwork with recurring presence at the same time in each week's niche programming content.

Segment Sponsors receive 20-second Billboard preceding the sponsored segment with a 30- or 60-second advertisement in the first immediate adjacency to the end of that segment.

For two-hour programs, a single advertiser may sponsor a maximum of one segment in each hour of the show.

Available for a minimum term of six months.

Semi-Annual Branding Impressions - Segment Sponsor

26	Pre-Segment 20-Second Billboards
26	30-second or 60-second Ads
24/7	Branding on Show Web Page

:30 Second Spot with Billboard Value: \$900.00

Inaugural Price: \$750.00 (\$125.00/month)

:60 Spot with Billboard Value: \$1,200.00

Inaugural Price: \$960.00 (\$160.00/month)



BROKERED TIME AVAILABILITY

Work with the iHub Radio team to produce a one-hour program incorporating our standard program clock. There are two station-mandated content blocks from :00 to :06 and :30 to :33 with each hour ending at :59:50. The client has 50 minutes and 50 seconds of each hour for a combination of content and advertising inventory. iHub Radio will provide a Studio Producer that operates equipment, assists with access to online resources, and screens listener phone calls and text messages for integration into the finished program. Ask your Account Executive about this option. Airtime available with rates starting at \$175/Hour.

SPECIAL ADVERTISING PACKAGES

Total Reach Plans

Maximize your reach with the iHub Radio audience and benefit from high frequency discounting on :30 and :60 Spot Advertising. These savings apply to standard and live read campaigns and require a minimum contract of 60 Days.

TYPE	5 Daily Units/Mon-Fri	5 Daily Units/Mon-Sun
:30 Standard	\$350/Week	\$450/Week
:60 Standard	\$425/Week	\$550/Week
:60 Live Read	\$650/Week	\$750/Week

Weekend Specialty Rates for American 420

:30 Standard	\$30
:60 Standard	\$40
:60 Live Read	\$60
:60 Endorsement	\$80

Political Advertising

iHub Radio accepts advertising for political office and referendums that are on the ballot in Local Municipalities, Riverside County, State of California and United States that affect voters within the Coachella Valley region. For specialty programming, such as *American 420*, which is promoted to a national audience as well, iHub Radio will accept content-relevant political campaign advertising from other jurisdictions.

Our policy is to accept a maximum of three 30-second, 60-second or combination thereof ads per hour for any specific campaign. Rates are for all dayparts.

30 Seconds	\$20
60 Seconds	\$25

Political campaigns must be prepaid each month.



The Fine Print

iHub Radio rates are subject to change. For clients who purchase ad campaigns during the period of July 1, 2018 through September 30, 2018, quoted rates will be guaranteed for up to three years provided that there is a continuous advertising schedule with no lapse. Additional options for special pricing may be available based on volume and combinations of advertising and sponsorship options. Please ask your account representative for more detail.

New accounts and accounts with insufficient credit history may be subject to advance payment of all or a portion of their monthly media schedule. Payment of account by credit or debit cards will incur a 3.75% surcharge per transaction.

Become a Business Solutions Partner with iHub Radio

iHub Radio makes reaching the Coachella Valley consumer extremely affordable for small, medium and large businesses alike. Our format attracts people who are compelled by a foreground listening experience. That means, when your ads are broadcast, the audience is paying attention. It's the nature of spoken word media.

There is no other medium more

affordable in the Desert Cities to reach 25-54 year olds with great frequency than advertising on iHub Radio.



Because our programming speaks to the large cross-section of people who live and play here, and is not rooted in a single political or lifestyle facet, our team of more than 30 personalities help you to make the broadest connection with consumers of products and services in the region.

iHub Radio offers many marketing options at a great value!

SPOT RATES

Weekday Prime

Monday through Friday, Prime Dayparts are defined as between **7 to 10 am** and **3 to 7 pm**. Rates shown are for Run of Schedule ad flights between these hours. Discounts are available when purchasing campaigns with greater than 35 Spots per week.

30 Seconds - Standard	\$20
60 Seconds - Standard	\$25
60 Seconds - Live Read	\$35
60 Seconds - Endorsement*	\$40

** Endorsement Campaigns are subject to pre-approval by Program Talent, who must first experience any product or service they would be recommending on an iHub Radio show and include a Talent Fee.*

Weekday Off-Prime

Monday through Friday, Off-Prime Dayparts are defined as between **10 am to 3 pm** and **7 to 9 pm**. Rates shown are for Run of Schedule ad flights between these hours. Discounts are available when purchasing campaigns with greater than 35 Spots per week.

30 Seconds - Standard	\$16
60 Seconds - Standard	\$20
60 Seconds - Live Read	\$28
60 Seconds - Endorsement*	\$35

** Endorsement Campaigns are subject to pre-approval by Program Talent, who must first experience any product or service they would be recommending on an iHub Radio show and include a Talent Fee.*

Weekend Lifestyle Prime

Live programming on Saturday and Sunday will be broadcast between the hours of 8 am to 5 pm. Rates shown are for Run of Schedule ad flights between these hours. Discounts are available when purchasing campaigns with greater than 30 Spots per week.

30 Seconds - Standard	\$16	60 Seconds - Live Read	\$28
60 Seconds - Standard	\$20	60 Seconds - Endorsement*	\$35

** Endorsement Campaigns are subject to pre-approval by Program Talent, who must first experience any product or service they would be recommending on an iHub Radio show and include a Talent Fee.*

COYOTES FOOTBALL SPONSORSHIP



2018 GAME SCHEDULE

WEEK 1 - SATURDAY, SEPTEMBER 1, 2018
Bye Week

WEEK 2 - SATURDAY, SEPTEMBER 8, 2018 - 7 pm
Bulldogs of San Diego

WEEK 3 - SATURDAY, SEPTEMBER 15, 2018
Bye Week

WEEK 4 - SUNDAY, SEPTEMBER 23, 2018 - 2 pm
@ California Wolfpack

WEEK 5 - SATURDAY, SEPTEMBER 29, 2018 - 1 pm
@ California Sharks

WEEK 6 - SATURDAY, OCTOBER 6, 2018
Bye Week

WEEK 7 - SUNDAY, OCTOBER 14, 2018 - 2 pm
California Sharks

WEEK 8 - SATURDAY, OCTOBER 20, 2018 - 7 pm
California Wolfpack

WEEK 9 - SATURDAY, OCTOBER 27, 2018 - 6 pm
@ Bulldogs of San Diego

WEEK 10 - SATURDAY, NOVEMBER 3, 2018
Bye Week

The five-time Champion SoCal Coyotes football team have joined forces in 2018 with iHub Radio to maximize reach with Coachella Valley sports fans and supporters of Developmental Football in Southern California and across the United States.



As the region's only ALL-LOCAL home for news, talk, sports and special events, iHub Radio offers great value to businesses that want to reach Coyotes supporters near and far. Be part of the action at home, on the road, throughout the regular season and during playoffs with Pre-Game, In-Game, Post-Game and Coyote Club events. Mike Livingston is the Voice of the SoCal Coyotes and he'll bring every minute of the action to listeners with his sidekick Conrad Negrón with the color commentary.

Coyotes Pre-Game Show

Each broadcast starts with a half-hour pre-game show that has three 2-minute breaks approximately every 8-minutes. Sponsors receive two :60 ads plus sponsor billboards.

Rate: \$240.00 Regular Season

Coyotes Post-Game Show

Each broadcast starts with a 20-minute post-game show that has two 2-minute breaks approximately every 8-minutes. Sponsors receive two :60 ads plus sponsor billboards.

Rate: \$240.00 Regular Season

SoCal Coyotes Game & Half-Time Show

In-Game sponsorship includes a minimum of six (6) commercials in each broadcast, per sponsor from initial kickoff to the conclusion of the game including Half-Time.

There is one Title Sponsorship that comes with in-game advertising. This includes billboards identifying sponsor each time there is an exit to or return from a commercial break.

Title Sponsor Rate: \$1,000.00 Regular Season

Standard Rate: \$675.00 Regular Season

Coyotes Club After Show

Live from the Coyotes Club at Big Rock Pub in Indio, Voice of the Coyotes Mike Livingston brings the excitement of the team's after-game party with fans to iHub Radio listeners.

The broadcast keeps the spirit pumped up for 45 to 60 more minutes. Minimum guarantee of 4 60-second commercials per sponsor.

Rate: \$300.00 Home Games

Custom Sponsor Solutions
A V A I L A B L E