

# SMARTLOCALTALK



[www.Radio111.com](http://www.Radio111.com)

**TUNE IN** Radio One-Eleven



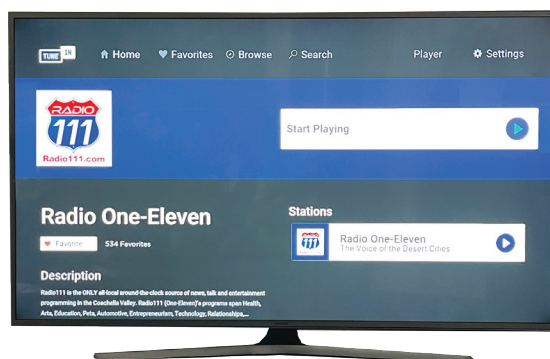
# SMARTAUDIO

SMARTPHONE

SMARTSPEAKER

SMARTTV

SMARTDASHBOARD



SMARTLISTENER

There's a smart choice for advertisers to reach connected consumers in the Coachella Valley. Radio111 presents the only 24/7 schedule of locally-hosted audio content broadcast live and available on-demand as podcasts. From Auto Enthusiast to Arts & Entertainment, Health & Wellness to Economic Opportunity, Food & Wine to Regional History, Community Issues to Community Service, and more. Radio 111 is the only source for non-stop Desert Cities news, talk and entertainment. More than 75% of adults in the region get the majority of their information through digital media. Now, businesses and organizations can put the power of Word of Mouth marketing to work with Radio 111 and reach more than 17,000 unique local listeners per week who spend an average of 31.3 minutes listening per tune-in occasion.\*

\* Listener metrics as of October 31, 2021

